

UNCLASSIFIED
BRIEFING MEMORANDUM

June 9, 2017

TO: Chargé d’Affaires

FROM: ECMIN — Ex. 6 - Personal Privacy

SUBJECT: EPA Administrator and Environment Minister’s Program in Bologna
Saturday, June 10, 2017 12:00 p.m. -5:00 p.m.
Hotel Savoia Regency Via del Pilastro, 2, and
Fabbrica Italiana Contadina (FICO), Via Paolo Canali, 1,
Bologna

PURPOSE

You have agreed to attend the G7 Environment Communiqué debrief by EPA staff, and join EPA Administrator Scott Pruitt in the events organized by Environment Minister Gian Luca Galletti before the G7 Environment Ministerial starts in Bologna. After the debrief at the Hotel Savoia, the program will be entirely carried out in the still-in-construction facility of Fabbrica Italiana Contadina (FICO Eataly World, the first “theme park for excellence in Italian food and wine,”) and will include a lunch hosted by Unindustria Bologna, a U.S.-Italy bilateral, a round table on “Innovative Food Waste Approaches,” and a tour of FICO Eataly World.

BACKGROUND

EPA’s Hodayah Finman has been the Administrator’s primary negotiator on the G7 Environment Communiqué. The Communiqué Working Group first met in Rome in January, and hoped to conclude negotiations in Sariano, Tuscany May 5-6. With green financing and the Paris Agreement as sticking points, the Italian Ministry of Environment found it necessary to schedule two more days of negotiation: June 9 and 10 in Bologna. Ms. Finman will again represent the EPA and give you and the EPA team a negotiation update on Saturday, June 10 at noon at the Savoia.

Prior to the start of the G-7 Environment Ministers Meeting (EMM), EPA Administrator Pruitt and Italian Minister of the Environment Galletti will host an informal meeting with leading U.S. and Italian companies and academics that are

in the vanguard of taking action to reduce food waste and loss. Each participant will have the opportunity to present on their work and describe the economic and environmental drivers motivating their actions.

The UN Food and Agriculture Organization estimates that about a third of food intended for human consumption is lost or wasted worldwide. This amounts to over a billion tons of food and \$940 billion in economic losses annually, while one in nine people remain undernourished. In the United States, 40% of food is lost or wasted, annually costing an estimated \$218 billion or 1.3% of GDP, while food accounts for 21% of solid waste sent to U.S. landfills. This problem represents an opportunity for investments in cost-effective solutions to reduce U.S. food waste by 20% over the next 10 years, that could generate a net economic value of \$10 billion for consumers and business, reduce water demand by 1.5% of U.S. freshwater withdraws, create 15,000 new jobs, and divert 9.5 million tons of waste from landfills.

EPA has a long history of fostering dialogue among key stakeholders to find innovative solutions to reduce food waste, and plays a vital role in helping state governments address cross-cutting issues and in transferring best practices among states. EPA provides businesses with opportunities to enhance their value proposition to customers, increase margins, increase market share, expand to other markets, and decrease hidden costs and risks. Finally, EPA brings together key stakeholders within supply chains to find solutions to barriers. Key EPA actions include efforts to improve measurement of food loss and waste; implement incentive programs; and provide critical tools to encourage stakeholder leadership in areas where they can improve efficiencies, save money, and share best practices on reducing food loss and waste with others in the food system. Most recently, in November 2016, USDA and EPA announced the formation of the U.S. Food Loss and Waste 2030 Champions partnership (2030 Champions). The 2030 Champions are businesses and organizations that have made a public commitment to reduce food loss and waste in their own operations in the United States by 50 percent by the year 2030.

Fighting against Food Waste is also a topic close to the heart of Environment Minister Galletti. The National Plan for Food Waste Prevention (PINPAS), coordinated by Prof. Andrea Segrè, is an Environment Ministry (MOE) initiative that is part of the MOE's National Program for Waste Prevention, launched by Ministerial Decree on October 7, 2013. PINPAS is tasked with defining food waste prevention measures, which will be included in the European and national

strategies supporting sustainable development, agro-food sustainability, efficient use of natural resources, and natural resource conservation.

The PINPAS Council is the (informal) advisory body that, instructed by a technical-scientific secretariat, recommends measures to combat food waste. There are about 240 Council members, coming from 140 different organizations distributed throughout the supply chain (agriculture, processing, distribution, catering, and domestic consumption). The members come from businesses, universities, research institutes, ministries, local authorities, health authorities, hospitals, charities, environmental groups, professional associations, and consumer associations.

PINPAS coordinator and food waste expert Prof. Andrea Segrè is from Bologna, and he and Eataly founder Oscar Farinetti have created the Fabbrica Italiana Contadina (Italian Farmer Factory, FICO Eataly World) where they will grow, sell, cook, and educate people about food. FICO is still under construction, but the meeting hosts are arranging a lunch venue there with typical Italian ingenuity.

This meeting is closed to the press, but there will be photos by EPA and Embassy staff. EPA's Deputy Press Secretary Lincoln Furguson and PAS will coordinate messaging.

Dress will be casual for the day and flats are recommended for the FICO site. There is not much air circulation in the FICO site and it is expected to be hot.

SCENARIO

(Business Casual)

0830 You will leave Rome to drive to Bologna.

1150 You will be met by Ex. 6 - Personal Privacy at the Savoia (Via del Pilastro, 2) with credentials.

1200 Ex. 6 - Personal Privacy will escort you to the room where EPA negotiator Finman will brief Administrator Pruitt on progress on the G7 Environment Communiqué.

1250 You will leave the Savoia and go to FICO Eataly World.

All the following events will be at FICO Eataly World (Via Paolo Canali, 1).

- 1315 Minister Gian Luca Galletti (through an interpreter) and Unindustria Bologna President Alberto Vacchi will welcome you, the Administrator, and Acting Assistant Administrator Jane Nishida in a private room.
- 1330 Minister Galletti will host a lunch meeting that will include you, CG Ex. 6 - Personal Privacy Ex. 6 - Personal Privacy Italian and American business leaders, and EPA staff: there will be up to 50 guests (Italian guest list attached).
- 1430 You are included in a bilateral meeting between Administrator Pruitt and Minister Galletti: Acting Administrator Nishida, Chief of Staff Ryan Jackson, and Director for Regional and Bilateral Affairs Mark Kasman also will attend. Galletti will be joined by MOE Director General for Sustainable Development, Environmental Damage & Relations with the EU & International Organizations Francesco La Camera, Diplomatic Advisor Stefano Marguccio, Chief of Protocol Roberto Sorbello, and an interpreter.
- 1500 Showcase of “Innovative Food Waste Approaches” (see separate program).
- 1630 Optional preview tour of other FICO Eataly World facilities under development in the FICO complex.
- 1700 End of the tour.

PARTICIPANTS

U.S. government

Administrator Pruitt
Chargé d’Affaires
Jane Nishida, A/Asst.Administrator
Ryan Jackson, Chief of Staff
Mark Kasman, Region/Bilat Affairs Director

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Other EPA, Embassy, and Consulate staff

Other

Environment Minister Galletti
DG Francesco La Camera
Prof. Andrea Segrè
Unindustria Bologna Pres. Vacchi

Attachments:

- 1) Food Waste Event Agenda
- 2) Welcome Event Bios (Italian Participants)
- 3) Bilateral Meeting Bios (Additional Italian Participants)
- 4) List of Italian Guests at FICO Event
- 5) EPA Delegation Bios
- 6) POTUS Announcement on the Paris Agreement
(17 STATE 56546)
- 7) Protocol of Intent on the “Circular Economy at FICO”
in Italian)

Drafted: ESTH: Ex. 6 - Personal Privacy
Cleared: ESTH: Ex. 6 - Personal Privacy - ok
PAS: Ex. 6 - Personal Privacy - ok
EPA: MKasman - ok
FLORENCE: Ex. 6 - Personal Privacy - ok
Info: FAS, and USDA

Showcase of Innovative Food Waste Approaches and Tour

(with simultaneous interpretation)

3:00 pm – Minister Galletti opening remarks.

3:10 pm – Discussion moderated by Andrea Cangini, Managing Director of *Quotidiano Nazionale* (leading central-northern Italy newspaper).

Participants:

- Callie Babbitt, Associate Professor in the Golisano Institute for Sustainability at the Rochester Institute of Technology
- Andrea Segré, Full Professor, University of Bologna
- Ted Monk, Vice President, Sustainability and Corporate Responsibility, Sodexo North America
- Stefano Venier, Corporate Social Responsibility Director, Hera Group
- Jon Hixson, Vice President of Government Relations, Yum! Brands
- Alessandro Bonfiglioli, FICO Foundation Secretary General for Food Education and Sustainability and CAAB managing Director
- Tiziana Primori, CEO of FICO Eataly World
- Corrado Cagnola - General Manager of KFC-Italy

4:00 pm – Administrator Pruitt closes event

4:10 pm – Signature of a Protocol of Intent on the “Circular Economy at FICO” (supporting renewable energy, energy efficiency, and food waste reduction) by FICO Eataly World, FICO Foundation, the Bologna Agri-Food Center (CAAB), and the Hera multi-utility company.

4:30 pm – Site visit to other facilities at FICO Eataly World

Directions:

FICO Eataly World is located at Via Paolo Canali, 1. As it is still a construction area, when you arrive at the entrance, it is necessary to enter through toll-gate 8, and point out that you are a guest of FICO [feeko]. After the first gate, at the roundabout you take the second exit, heading straight to the construction area. There will be another guarded gate; immediately after the gate, on the right, are the FICO. You can ask the guard for instructions on entering the FICO Eataly World offices that are located immediately after the gate on the right.



Welcome Event Biography

Gian Luca Galletti Minister of the Environment

Gian Luca Galletti—born July 15, 1961, in Bologna—was appointed Minister of the Environment by former Prime Minister Matteo Renzi on February 22, 2014. He has a Bachelor's degree in Economics from the University of Bologna and is married with four children. He has held a variety of public offices, starting in 1990 as a city councilman in Bologna. Since then, he has served as a regional councilman, led the Centrist Union in the Chamber of Deputies, and was an Undersecretary for the Ministry of Education and Research.

Key issues for Minister Galletti include climate change, the circular economy, marine litter, and food waste.

Minister Galletti does not speak English.

Welcome Event Biography



Alberto Vacchi
Chairman and Managing Director
I.M.A. Industria Macchine Automatiche S.p.A.

Alberto Vacchi was born in Bologna on February 17, 1964, and is married with one son. He holds a degree in Law and since 1996, was named Managing Director of IMA S.p.A., and became its Chairman in 2007. As a reference partner, he represents the ongoing commitment of the Vacchi family to the continuous growth of IMA S.p.A. on worldwide markets. He is a member of the national and regional Executive Committee of Confindustria.

On June 7, 2011 he was elected President of Unindustria Bologna (Bologna Business Council) for 2011-2015. In May 2015, the General Assembly of Unindustria Bologna appointed him as leader of the merging process with the Business Councils of Modena and Ferrara for 2015-2017.

He holds offices with companies of the IMA Group, and several companies owned by the Vacchi family. He holds top executive positions in media, agricultural, biotech, and investment companies.



Bilateral Meeting Biography

**Francesco La Camera – Ministry of Environment,
Land & Sea**

Francesco La Camera is the Director General for Sustainable Development, Environmental Damage and Relations with the EU and International Organizations at the Italian Ministry of Environment, Land and Sea Protection. He has led the European Union (EU) and Italian negotiating teams at the UN Framework Convention on Climate Change Conference of Parties in Lima and Paris. He leads on international affairs in the Ministry and also on the “greening” of projects implemented with EU Structural Funds. He has represented Italy in many international expert groups and councils at the UN Economic Commission for Europe (UNECE), the UN Commission on Sustainable Development, the UN Environment Program, the Organization for Economic Cooperation and Development, and the EU.

In the first part of his career, he served as an economic analyst with the Ministry of Budget and Planning, and as a member of the Italian Environmental Impact Assessment (EIA) Commission. He has written on economic and environmental assessment instruments (such as EIAs), sustainable development, and environmental economics. He has been one of the principal experts for the preparation, promotion and adoption of the UNECE’s Espoo Convention on Environmental Impact Assessment in a Transboundary Context and Aarhus Convention on Access to Information, Public Participation in Decision-making and Access to Justice in Environmental Matters.



Bilateral Meeting Biography

Stefano Marguccio – Diplomatic Counselor

Born in Milan on April 10, 1975, he received a law degree from the University of Milan in 1999. He received a Master's in Diplomacy degree from the Institute for International Political Studies (ISPI) in Milan in 2000.

After working in the private sector, he studied Public Administration Management at Bocconi University in Milan, with a scholarship from the City of Milan, receiving a Master's degree in 2002. He then worked at the Milan City Council as an Organization Expert at the Personnel Directorate.

He started his diplomatic career in December 2004, and served as Secretary of Legation at the General Directorate for Asia, Pacific and the Antarctic (2005), and then as Consul General in Scutari, Albania (2006). His subsequent assignments included serving as First Secretary in Italy's Permanent Representation to the UN agencies in Rome, and First Secretary in Italy's Permanent Representation to the Council of Europe in Strasbourg. He has served as Diplomatic Counselor of the Minister of the Environment, Land and Sea Protection since May 2, 2014.

Biographies for “Innovative Food Waste Approaches” Event

(in alphabetical order)



Dr. Callie Babbitt - Rochester Institute of Technology

Dr. Callie Babbitt is an Associate Professor in the Golisano Institute for Sustainability at Rochester Institute of Technology (RIT), where she conducts research to proactively assess and enhance sustainability of emerging technologies. Callie’s research group creates new methods and models in the field of “industrial ecology” that are inspired by the study of ecological systems in nature. They apply these models to study sustainability challenges and solutions for food waste management, consumer electronics, lithium-ion batteries, electric vehicles, and nanomaterials. Callie also collaborates widely on sustainability research related to the food-energy-water nexus, critical mineral supply chains, and renewable energy technologies.

She translates this research into graduate sustainability courses at RIT and into informal education programs at the K-12 level. Her collaboration with Rochester-area schools and Women in Engineering at RIT aims to increase the number of female students who pursue science, engineering, and sustainability degrees and careers. These efforts have been recognized by national and international academic and research communities. In 2013, Callie was awarded the Faculty Early Career Development (CAREER) Program Award by the National Science Foundation, and in 2011, she received the AT&T Technology and Environment Award for her research and teaching efforts in sustainable design.



Alessandro Bonfiglioli - Professor of Industrial Design and Branding – MBA Design, Fashion and Luxury Goods, Bologna Business School University of Bologna; also, since 2011, Managing Director of the Bologna Agri-Food Center (Centro Agroalimentare Bologna, CAAB), a large public market on whose grounds FICO Italy World is being built.

Other Positions

2007-2011 General Manager – Alessi SpA

2005-2007 CEO – Managing Director – Member of the Board of Directors – Haworth Group

1999-2004 Director, Business Support Processes – Haworth Group

1998-1999 CFO – Haworth Group

1995-1998 CFO – Castelli SpA

1992-1995 Assistant CFO – Castelli SpA

Education

1999 Master in Business Administration – Profingest Alma Graduate School – University of Bologna

1992 Qualification as Chartered Accountant – University of Bologna

1990 Degree in Economics with Honors – University of Bologna



Corrado Cagnola - General Manager of KFC-Italy

Corrado Cagnola is a 50-year-old manager with extensive experience in both the infrastructure and retail industries. After graduating as a chartered engineer at Politecnico di Milano in 1991, Corrado spent the first ten years of his career in Human Resources, working for both Italian (Mediaset) and U.S. multinational companies (Blockbuster, McDonald's). He had the chance to work intensely on Organization, Strategy, Human Resources Development, Planning and Cost Control in high-growth environments playing a central role with different mergers, acquisitions and reorganizations.

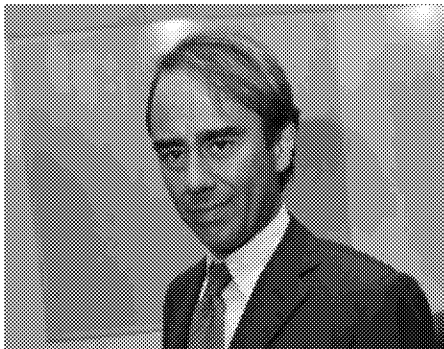
After his first ten years, Corrado decided to enlarge his competencies, adding responsibilities in further functions, and proved his skills on operational aspects as Operations Director at Autostrada Milano Serravalle, designing the new organizational structure and launching different services aimed to assist travelers in real time. In 2005 he joined again McDonald's Italy where for 5 years he held the position of Vice President and Chief Operating Officer, bringing the U.S. restaurant chain to double its size from 200 to 400 restaurants.

In 2008 he went through an extensive executive BA education program at The Thunderbird University (Phoenix, AZ). In 2010 Corrado took the challenge to be part of a turnaround process in the infrastructure industry again, and joined ATM Spa, the biggest public transportation company in Italy as Chief Strategy, Planning and Control Officer and as Board member of the four different operating companies controlled by ATM. Furthermore, he was appointed as President of IMS, a joint venture company between ATM and Ansaldo STS that is operating the Subway system in Copenhagen. During these years ATM has become the most efficient and the only profitable public transportation company in Italy.

In 2013 Corrado joined Yum! Brands Inc, (owner of the brands Kentucky Fried Chicken KFC, Taco Bell and Pizza Hut) and is now General Manager of KFC-Italy, responsible for introducing, launching and expanding in Italy the

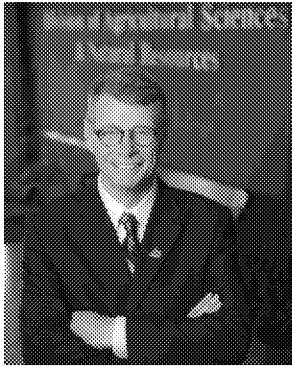
restaurant chain Kentucky Fried Chicken – KFC. After a start up in 2015, there are now 14 KFC restaurants operating in Italy and 10 more will open in 2017, with the goal of 100 restaurants by 2020.

Corrado lives in Milan and is a happy father of three sons, 19, 15 and 8 years old. He was nominated “Ufficiale della Repubblica al merito” in 2010.



Andrea Cangini
Managing Director of Quotidiano Nazionale
(QN)

Andrea Cangini is the 48-year-old Managing Director of Quotidiano Nazionale, which is a daily newspaper created in 2014 with the merging of local newspapers from Bologna (Il Resto del Carlino, founded in 1885), Florence (“La Nazione”), and Milan (“Il Giorno”). QN is the third newspaper in Italy in terms of the number of copies circulated and number of readers.



Dr. Thomas Coon - Oklahoma State University

Thomas G. Coon joined Oklahoma State University (OSU) as Vice President of the Division of Agricultural Sciences and Natural Resources in July 2014. Before joining OSU, he was director of Michigan State University (MSU) Cooperative Extension and a professor of fisheries and wildlife at MSU for 25 years. Tom received his Ph.D. from the University of California-Davis and served on the faculty at the University of Missouri before his move to Michigan State. As vice president, Tom has responsibility for the integration of the Oklahoma Agricultural Experiment Station, the Oklahoma Cooperative Extension Service and the College of Agricultural Sciences and Natural Resources. These three entities embody the land-grant mission that is the heart of DASNR, and include more than 250 faculty, 400 Extension staff and 360 support and administrative staff, both on-campus and in 77 county Extension offices and 18 research stations across the state.



Jon Hixson - Yum! Brands

Jon Hixson is Vice President, Government Affairs at Yum! Brands. Prior to assuming this role, he was an executive with Cargill for 12 years. Jon served in various roles in government relations, sustainability and communications including work in the Asia-Pacific region, and leading Corporate Affairs in Latin America and Cargill's government relations team for North America.

Jon began his career on Capitol Hill in 1994. He spent nine years working for Congressional Members in both the U.S. Senate and House of Representatives, including Senator Nancy Kassebaum and Senator Pat Roberts; he served as Chief of Staff for Congressman Jerry Moran. Mr. Hixson began his professional career with ConAgra Flour Milling in Denver, Colorado and continues to maintain an active interest with his family farm in Kansas.

Jon has a Bachelor of Science Degree from Kansas State University and a Master's in Business Administration from George Washington University in Washington, DC.



Virginio Merola - Mayor of Bologna

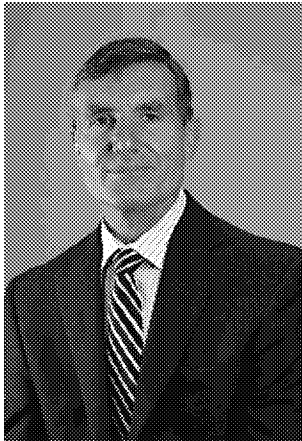
Virginio Merola (Democratic Party - PD) is the mayor of one of Italy's ten largest and wealthiest cities, the capital of the Emilia Romagna Region.

Merola was born in Santa Maria Capua Vetere (Caserta) in 1955. An almost lifelong resident of Bologna, he holds a degree in Philosophy from the University of Bologna. He is married.

Following mandatory military service, Merola was hired by the National Highway Company in San Lazzaro. Soon thereafter, he became an active union representative for the transportation workers division of CGIL (General Confederation of Labor, Italy's largest left wing oriented labor union.) In 1989 he accepted the position of Regional Secretary for the Association of local governments which includes representatives from all the Emilia Romagna city and provincial administrations, as well as the regional government.

His career in public administration began in 1995 when he was elected President of the Savena neighborhood in Bologna. In 2004 he was elected to the Bologna City Council on the DS (Democratici di Sinistra - Democrats of the Left) electoral ticket and served as Councilor for Urban Affairs and City Planning.

In 2009 Merola was elected to the Bologna Provincial Council, where he served as President of the Council until 2011, when he stepped down to run for mayor. He was elected Mayor of Bologna in the first round of the May 16, 2011 city elections at the head of a center-left coalition with 50.46 % of the vote.



Ted Monk - Sodexo North America

Ted Monk is Vice President of Sustainability and Corporate Responsibility for Sodexo North America. In this role he oversees Sodexo's Better Tomorrow 2025 commitments around health and wellness, sustainable sourcing, water, waste and energy management. Ted's background is in operations with more than 25 years' experience in Corporate Services, Health Care and Schools, both in the U.S. and in the UK. He has served as District Manager, Director of Business Development and Senior Vice President.

Ted is a National Executive Sponsor for Sodexo's Impact Mentoring program as well as being a regional executive sponsor of PRIDE (People Respecting Individuality, Diversity and Equality), one of Sodexo's initiatives to advance diversity and inclusion in the workplace.

Ted is the Board Chair for the Alameda County (CA) Community Food Bank and is also on the board of Open Heart Kitchen, which provides over 300,000 meals each year to the hungry and homeless in his neighbourhood.

Ted also serves as a board member of the Food Recovery Network, which is a national network of student chapters who recover food on their campuses to feed those in need.

Ted earned his degree in hospitality from Strathclyde University in Glasgow, Scotland and attended graduate classes at Cranfield Business School.

Born in the UK, Ted moved to the U.S. in 1995 and lives in the San Francisco Bay area with his wife Jacqueline.



Tiziana Primori - CEO of FICO Eataly World

Tiziana Primori was born in Pesaro in 1959 and has a mathematics degree. She currently lives in Bologna with her daughter.

She is director of Subsidiary Development at Coop Adriatica Group, and vice president of Eataly, the company headed by Oscar Farinetti. In October 2014, Primori was appointed CEO of Eataly World Bologna, the company responsible for FICO (Fabbrica Italiana Contadina): the first theme park for excellence in Italian food and wine. She is also President of the energy-supply group Comm of the Hera multi-utility firm and a member of the Boards of Directors of Hera and of Urbino University.

From '82 to '86 Tiziana Primori worked in a cooperative logistics mass distribution center; until the '90s she worked on logistics and production in Iveco (Fiat Group). Following that, she became CEO of Smaer Consulting, a company specialized in organizational innovation. Since '96 Primori has been in Coop Adriatica, one of the largest cooperatives in the Italian Coop supermarket system. In 2009 she became the Managing Director General, with responsibility for the core business of approximately 200 stores. She also guided the Coop activities in the South of Italy. Among her most innovative projects, she developed Ambasciatori in Bologna in 2008: an original three-store building space, with a large Coop bookshop, a café, a restaurant and an Eataly tavern. The project has been an international success, receiving both the World Retail Innovation Awards and the President of the Italian Republic's Innovation Award in 2010.



Prof. Andrea Segrè
Department of Agricultural and Food Sciences,
University of Bologna; also President, Bologna
Agri-Food Center and President, FICO Foundation

Andrea Segrè is a full Professor of Agricultural and Rural Development Policies at the University of Bologna, where he has taught since 2003. He became the Dean of the Faculty of Agricultural Sciences at the Alma Mater Studiorum at the University of Bologna, in November 2005. Segrè also serves as President of the Bologna Agri-Food Center (Centro Agroalimentare Bologna, CAAB), a large public market on whose grounds FICO Italy World is being built, and as President of the FICO Foundation, which focuses on promoting food education and a culture of sustainability.

Between 1988 and 1992 he was a visiting fellow of Agricultural Economics at the Department of Agricultural Economics, Cornell University (USA), and from 1993 to 1995 he was a visiting professor of Agricultural Policy in Transitional Economies at the Department of Social Sciences, at Roskilde University in Denmark.

Currently he is the President of the Centre for Central and Eastern Europe and the Balkans, and Scientific Coordinator of the PhD program on International Cooperation and Sustainable Development Policies at the University of Bologna - a program developed through specific agreements with the EU Commission.

He has conceived and promoted the *Last Minute Market* project, which reclaims unsold food and non-food products in order to distribute them to charity associations (www.lastminutemarket.org).

Since 2014, Segrè has been the President of Environment Ministry Committee for Waste Prevention, and is deeply involved in the development of the National Plan for Food Waste Prevention (PINPAS)

In 2011 Segrè wrote the book “Transforming Food Waste into Resource.”



Stefano Venier - CEO, Hera

Stefano Venier was born in Udine in 1963.

He has a degree in computer science and a Master's degree in energy management from the Enrico Mattei School in Milan.

He began his career in May 1987 at Zanussi as an assistant to the head of production.

From 1989 to 1996 he worked at the chemicals subsidiary of Italian oil major Eni, Enichem, rising through the ranks from strategic planning assistant to head of strategic projects. His duties included enhancing the company's presence in Eastern Europe, and in Asia.

In 1996, he joined management consultancy firm A.T. Kearney, where he focused on the energy, utilities and telecoms sectors. In 2002 he was named Vice President of Energy & Utilities. As a consultant, he worked on projects involving strategic planning, mergers and acquisitions, and rationalization and optimization of operations and services, as well as the launch of new activities. The leading utilities for which he worked include Enel, Edison, Terna and a number of international operators.

From 2004 to 2008, he served as Head of Business Development and Strategic Planning at the Hera Group. Hera (Holding Energia Risorse Ambiente - Energy Resource/Environment Holding Company) is a multi-utility company based in Bologna, operating mainly in Emilia Romagna, and in some municipalities of Florence and Ancona. Hera is one of Italy's largest local utilities and operates mainly in environmental services (waste collection and treatment), energy services (distribution and sale of electricity and gas) and water services (waterworks, sewerage and purification). The Group has over 8,500 employees, and operates for more than 3.5 million citizens; in July 2008 he was appointed Director of the Group's Development and Marketing Department.

On 28 April 2014, Stefano Venier was appointed Chief Executive Officer by the Board of Directors of Hera S.p.A.

Italian participants at FICO events

(*Bios provided in earlier attachments)

SPECIAL GUESTS

Virginio Merola* - Bologna Mayor (TBC)

Andrea Segrè* - Professor of Agricultural and Rural Development Policies at the University of Bologna, President of the Bologna Agri-Food Center (CAAB), and President, FICO Foundation

OFFICIALS AND STAFF OF FICO EATALY WORLD AND THE LARGE PUBLIC MARKET “CAAB” (Centro Agroalimentare Bologna – Bologna Agri-Food Center, on whose grounds FICO is being built)

Tiziana Primori* - Amministratore Delegato FICO

Sara Liparesi - Responsabile Gestione FICO

Barbara Gherardi - Responsabile relazioni Istituzionali FICO

Ludovico Bertaglia - Responsabile comunicazione FICO

Silvia Zanelli - Assistente comunicazione digitale

Alessandro Bonfiglioli - Direttore generale CAAB

Duccio Caccioni - Direttore Marketing CAAB

SENIOR OFFICIALS OF FICO PARK PARTNER FIRMS

Urbani Tartufi: Olga Urbani - titolare della Urbani Tartufi

Granarolo: Gianpiero Calzolari - presidente di Granarolo e Direttore Commerciale

Antica Ardenga: Massimo Pezzani - titolare di Antica Ardenga

Sfogliamo: Donatella Grazia - responsabile di Sfogliamo

Il Forno di Calzolari: - Matteo Calzolari

Camst: Antonella Pasquariello - Presidente di Camst

UNINDUSTRIA

Alberto Vacchi* - Presidente di Unindustria Bologna

Tiziana Ferrari - Direttore Generale di Unindustria Bologna

HERA GROUP

Stefano Venier* - Amministratore Delegato Gruppo Hera

SENIOR OFFICIALS OF SUPERMARKET COOPERATIVES (COOP ALLEANZA, LEGA COOP, UNIPOL)

Adriano Turrini - Presidente Coop Alleanza 3-0

Rita Ghedini - Presidente Legacoop Bologna

Pierluigi Stefanini - Presidente del Gruppo Unipol

EPA Delegation Bios (in protocol order)

Jane Nishida, Acting Assistant Administrator

Jane Nishida is the Acting Assistant Administrator for EPA's Office of International and Tribal Affairs (OITA), having previously served as the Director of the Office of Regional and Bilateral Affairs within OITA. In her current capacity, she leads EPA's international and tribal portfolios, and is responsible for the full range of EPA's environmental policy development and program implementation in tribal lands and in sovereign nations outside of the United States. Nishida represents EPA within the United States Government and works closely with tribal governments, foreign governments, international organizations, and other key stakeholders on matters relating to the environment.



Nishida has thirty years of environmental experience working in federal and state government, and international and nongovernmental organizations. Prior to joining EPA in 2011, Nishida served as the Senior Environmental Institutions Specialist at the World Bank. From 1995 to 2002, she was appointed as the Secretary of Maryland's Department of the Environment. She also held the position of Maryland Director of the Chesapeake Bay Foundation, a non-profit organization in the region.

Nishida received a Bachelor of Arts in International Affairs from Lewis and Clark College in Portland, Oregon and a Juris Doctorate from Georgetown Law Center in Washington, D.C.



Ryan Jackson
EPA Chief of Staff

Ryan Jackson serves as the Chief of Staff of the EPA. In that role, his responsibilities include serving as a key advisor to EPA Administrator Scott Pruitt, managing daily operations of the EPA, coordinating Administrator Pruitt's strategic initiatives, and serving as the principal liaison with the White House.

Mr. Jackson joins EPA after spending nearly twenty years working in the U.S. Senate. His work on Capitol Hill began as a counsel to the U.S. Senate Environment and Public Works Committee. Ultimately he served as the chief of staff to U.S. Senator James Inhofe (R-Oklahoma) for three Congresses and served as the staff director of the U.S. Senate Environment and Public Works Committee during the 114th Congress. During his time as staff director of the Environment and Public Works Committee, Mr. Jackson coordinated a legislative and oversight plan for Chairman Inhofe which resulted in the enactment of the first long-term reauthorization of the nation's surface transportation infrastructure in 10 years, enactment of the Frank R Lautenberg Chemical Safety Act for the 21st Century and the first major federal environmental statute rewrite in 20 years, and a new Water Resources Development Act prioritizing resources for national ports and the nation's aging water infrastructure. His work also included the enactment of over sixty other new statutes through coordinating of over 70 Congressional hearings. While working in Congress, Mr. Jackson also worked closely with EPA on new state permitting for coal ash disposal and regulation and on the reauthorization of the Brownfields program which works to remediate environmentally contaminated sites throughout the country creating new beneficial use for these areas and new economic development.

Previously, Ryan was an assistant district attorney in Oklahoma's 14th Judicial District, which covers Tulsa and Pawnee counties. A native of Oklahoma City, Ryan received his B.A. in public administration and political science from the University of Oklahoma and his law degree from Oklahoma City University.



Samantha K. Dravis

Samantha Dravis currently serves as Senior Counsel and Associate Administrator, Office of Policy at the U.S. Environmental Protection Agency. The Office of Policy is the primary policy arm of EPA, providing multi-disciplinary analytic skills, management support, and special expertise in the areas of regulatory policy and management, environmental economics, strategic environmental management, and sustainable communities. Prior to serving at EPA, Samantha worked as President of the Rule of Law Defense Fund, a 501(c)(4) public policy organization affiliated with the Republican Attorneys General Association. She has also previously served as Associate Director of Political Affairs at The White House during the administration of President George W. Bush, as Legislative Assistant to Congressman Dan Lungren of California, and as a litigation associate at the law firm Taft, Stettinius & Hollister. Samantha is an honors graduate of the University of Kansas and the University of Notre Dame Law School, where she was Executive Solicitation Editor of the Notre Dame Journal of Law, Ethics, and Public Policy. She resides in Arlington, Virginia.



Lincoln Ferguson

A fourth generation Oklahoman, Lincoln Ferguson currently serves at the United States Environmental Protection Agency as Senior Advisor to the Administrator for the Office of Public Affairs. Lincoln is the primary spokesman for the Administrator and fulfills the duties of speech writing and operating social media platforms as well as coordinates all media inquiries. Prior to his time at EPA, Lincoln served the Administrator in a similar capacity as Press Secretary for the Oklahoma Attorney General's Office. Lincoln has also worked as a producer for KFOR, Oklahoma's Newschannel 4, where he produced both the 4am show and the main morning show. During his time at KFOR, Lincoln was part of the Emmy-award winning team that brought viewers around-the-clock coverage following the Moore tornado outbreak in 2013. He is a graduate of the University of Oklahoma, where he earned a BA in Journalism. Lincoln currently serves as President of the Gaylord College Alumni Association and serves on the board of the Beta Upsilon Chi Alumni Association. He was named a recipient of OKC's 30 under 30 award in 2014. He and his wife Lauren have been married for three years, recently moving to Washington, D.C.



Sarah Greenwalt

Ms. Greenwalt currently serves as the Administrator's Senior Advisor for Water and Cross-Cutting Issues, advising on critical, sensitive matters pertaining to Agency programs on water initiatives and managing both internal and external Agency policy development and rulemaking efforts on major Administration water policy issues. As her title reflects, she also serves as a senior advisor for critical, sensitive matters pertaining to cross-cutting agency issues such as climate change, conservation, energy, endangered species, and international and tribal cooperation. Prior to joining EPA, Ms. Greenwalt served in the Oklahoma Attorney General's office under then-Attorney General Scott Pruitt in several capacities. First, joining the agency as an Assistant Solicitor General she defended the constitutionality of state statutes before federal and state district and appellate courts on a wide-range of high-profile state and federal constitutional issues. Under Attorney General Pruitt's leadership, the Solicitor General's unit challenged an overreaching federal government as a commitment to protecting and defending the Constitution's guarantee of federalism. After serving as an Assistant Solicitor General, Ms. Greenwalt was selected to serve first as Deputy General Counsel, and then as General Counsel to then-Attorney General Pruitt. In that capacity she provided legal counsel to the Attorney General, members of the Legislature, agency directors, and the Governor's office on a host of state issues.



Mandy Gunasekara

Mandy Gunasekara joined the Environmental Protection Agency in March and serves as a Senior Policy Advisor to the Administrator for the Office of Air and Radiation. Previously, Mandy served as Majority Counsel for Chairman Inhofe during the 114th Congress and for Chairman Barrasso during the 115th Congress on the United States Senate Environment and Public Works Committee. She led committee actions and policy development on Clean Air Act and climate change issues. From 2012 to 2014, Mandy worked as Senior Legislative Counsel for Congressman Bob Latta (Ohio-05) where she developed the Congressman's legislative agenda on issues related to energy, environment, agriculture, immigration, labor, manufacturing and trade. She also led his committee agenda for the United States House of Representatives Committee on Energy and Commerce. Prior to joining Congressman Latta's office, Mandy worked for Ranking Member Mike Enzi on the Senate Health, Education, Labor and Pensions (HELP) Committee. While there, she worked on labor, employment and disability issues. In addition, Mandy spent two summers as a law clerk for the United States House of Representatives Committee on Energy and Commerce Office of General Counsel.

A native Mississippian, Mandy earned a J.D. from the University of Mississippi School of Law and a B.A. from Mississippi College. She, her husband Surya and 2 children reside in Washington, D.C.

UNCLASSIFIED
SBU



Action Office: ALDACS, POL, PAS, SCIENCE, DHS, MGT
Info Office: ECON_INFO

MRN: 17 STATE 56546
Date/DTG: Jun 06, 2017 / 060007Z JUN 17
From: SECSTATE WASHDC
Action: ALL DIPLOMATIC AND CONSULAR POSTS COLLECTIVE *ROUTINE*
E.O.: 13526
TAGS: SENV, PREL, KSCA, KGHG
Captions: SENSITIVE
Subject: PRESIDENT TRUMP'S ANNOUNCEMENT ON THE PARIS AGREEMENT

1. (U) **Summary:** On June 1, 2017, President Trump expressed his intention to withdraw from the Paris Agreement but to begin negotiations either to re-enter the Paris Agreement, or to craft an entirely new deal, on terms that are more favorable to the United States. Talking points and Questions and Answers for use with host country governments have been provided for posts use in paragraphs 9 and 10. They are NOT/NOT for use with Press. The Bureau of Public Affairs will provide separate press guidance. Please direct questions to Kim Carnahan, Chris Allison or Kathryn Bacher in OES/EGC. End Summary.

Announcement on the Paris Agreement on climate change

2. (SBU) On June 1, 2017, President Trump expressed his intention to withdraw the United States from the Paris Agreement and to begin negotiations either, to re-enter the Paris Agreement, or to craft a new deal on terms that are more fair to the United States. The President singled out two aspects of the Agreement as particularly problematic: (1) the U.S. nationally determined contribution (NDC) to reduce economy-wide greenhouse gas (GHG) emissions by 26-28% from 2005 levels by 2025; and (2) financial pledges to support climate action in developing countries that were made in the context of the Paris Agreement negotiations.
3. (SBU) The President made clear that while he does not believe remaining party to the Agreement is good for the American people at present, he is willing to renegotiate to re-enter the Agreement or to negotiate an entirely new deal. He also indicated that he intends for the United States to continue to be environmentally friendly and the leader in advanced technology, but that we will do so in a manner that he believes does not risk American prosperity.

4. (SBU) An internal process is expected to commence soon in order to develop future U.S. climate policy. This process is likely to include consideration of the terms on which President Trump would be willing to participate in the Paris Agreement or another international climate change agreement. President Trump also said that prior commitments of climate finance to developing countries constitute an unfair burden on U.S. taxpayers and reiterated the prior decision to eliminate funding in fiscal year 2018 budget for the Green Climate Fund.
5. (SBU) Foreign counterparts may question the need for the United States to withdraw from the Agreement, since the aspects of the Agreement that the President focused on in particular as problematic for the United States are nationally determined and not legally binding, and can be changed by the United States unilaterally. We do not have any reaction to this question at this time. Foreign counterparts may also seek clarification of the timeline for the U.S. withdrawal. According to the terms of the Agreement, a Party may give written notification of withdrawal three years after the Agreement enters into force, with the withdrawal taking effect one year thereafter. The United States could therefore give notice of withdrawal as of November 4th, 2019, and such withdrawal would take effect one year later. There is no plan to seek to withdraw outside of the Agreement's withdrawal provisions.
6. (SBU) Foreign counterparts may also ask whether the United States will continue to participate in the further development of the implementing modalities, procedures, and guidance for the Paris Agreement, which are currently under negotiation and are set to be finalized by the end of 2018. Whether and how to engage in these negotiations will be discussed in the internal policy development process and we do not have anything to share with foreign counterparts at present. The United States could, as a legal matter, continue to participate in those negotiations, as the draft decisions are being prepared by the Conference of the Parties to the UN Framework Convention on Climate Change, and moreover the United States will be a Party to the Paris Agreement until at least November 4, 2020.
7. (SBU) In his statements, the President made several comments regarding the \$100 billion mobilization goal that was originally set by developed countries in 2009 and reiterated in 2015 in the context of the Paris Agreement. This non-binding \$100 billion mobilization goal comprises finance from a variety of public and private sources. It is not a goal to "provide" \$100 billion in public support, and the United States is not responsible for helping to achieve any specific portion of this goal.
8. (SBU) OES/EGC will provide further details as they become available. **Please direct any questions to Kim Carnahan, Chris Allison or Kathryn Bacher in OES/EGC.**

9. (U) Talking Points for Use As-Needed with Host Countries

Ex. 5 - Deliberative Process

Ex. 5 - Deliberative Process

10. (U) Questions and Answers for Use As-Needed with Host Country Officials

Ex. 5 - Deliberative Process

Ex. 5 - Deliberative Process

PROTOCOLLO D'INTESA
CAAB- Fondazione FICO – Eatalyworld srl – Gruppo Hera
“Per l'Economia Circolare di FICO”
TRA

CAAB (Centro Agro Alimentare Bologna) con sede in Bologna, cap. 40127, Via Paolo Canali 1, Codice Fiscale e P. IVA n. 02538910379, rappresentata dal Direttore Generale Alessandro Bonfiglioli (di seguito denominato “CAAB”);

Fondazione FICO (Fabbrica Italiana Contadina) per l'educazione alimentare ed alla sostenibilità, con sede in Bologna, cap. 40127, Via Paolo Canali 1, Codice Fiscale e P. IVA n. 03562171201, rappresentata dal Presidente Andrea Segrè (di seguito denominata “Fondazione FICO” o “Fondazione”);

E

Eatalyworld Srl, con sede in Bologna, cap. 40127, Via Paolo Canali 1, Codice Fiscale e P. IVA n. 03409851205, rappresentata dall'Amministratore Delegato Tiziana Primori (di seguito denominata “EW”);

E

Gruppo Hera, con sede legale a Bologna, in Viale Berti Pichat 2/4, in persona del Direttore Centrale Mercato e Amministratore Delegato Hera Spa, Stefano Venier, debitamente autorizzato (di seguito denominato “HERA”) nel seguito indicate anche singolarmente “Parte”, congiuntamente “Parti”.

PREMESSO CHE

- In data 09 maggio 2017, **il Ministero dell'Ambiente e della Tutela del Territorio e del Mare** e **Fondazione FICO** hanno sottoscritto un Protocollo d'intesa teso a sancire una collaborazione su iniziative comuni in materia di educazione alimentare e ambientale, sostenibilità, qualità dei prodotti e salute, a livello nazionale e sul territorio attraverso lo studio, monitoraggio e promozione delle “best practice”;
- la **Fondazione** ha l'obiettivo di sviluppare attività volte alla promozione di modelli di produzione agricola sostenibili e di promuovere l'educazione alimentare e del consumo consapevole con particolare riferimento alla cultura italiana, intesa come stile di vita sano, corretto, responsabile, legato fondamentalmente alla Dieta Mediterranea, e rivolta soprattutto ai giovani in età scolare, alle famiglie, agli insegnanti e alla cittadinanza in generale;
- **EW** è promotore e gestore del cosiddetto “Progetto FICO” che prevede la creazione, all'interno di CAAB - Centro Agro-Alimentare di Bologna, di un complesso nel quale saranno condensate le eccellenze dell'enogastronomia italiana in un rapporto diretto di produzione, commercializzazione e somministrazione;
- il **Progetto FICO**, per sua natura, ha rilevanza nazionale ed altresì una risonanza a livello europeo e mondiale, in ragione della sua unicità data dalla rappresentazione della biodiversità italiana e delle principali filiere agroalimentari del Paese, dal numero delle prestigiose aziende coinvolte, dall'elevato numero di visitatori attesi e dall'impatto stimato in termini di occupazione;
- il **Progetto FICO** rappresenta un'occasione unica per lo sviluppo di relazioni e rapporti, nazionali e internazionali, non solo di ordine economico-commerciale, ma anche utili all'attivazione di progetti di cooperazione e/o di valore culturale ed educativo;
- Il **Progetto FICO** è stato progettato e realizzato con attenzione alla sostenibilità energetica

derivante da:

o l'utilizzo della rete di teleriscaldamento, in connessione tra il termovalorizzatore (HERA) e il CAAB, per tutto il calore necessario al riscaldamento dell'intero complesso FICO, la fornitura di acqua calda tecnologica necessaria ai laboratori di produzione alimentari (a mezzo di idonei scambiatori) e l'acqua calda sanitaria necessaria per servizi e cucine, ottenuta così in porzione significativa da fonte rinnovabile.

o l'utilizzo dell'impianto fotovoltaico preesistente, con le modalità, per quanto possibile del consumo in sito, ed utilizzo delle connessioni alla rete nazionale già presenti per i consumi notturni senza dover potenziare le connessioni stesse: il fabbricato e le attività interne allo stesso, avranno sia per i laboratori che per le cucine, solo apparecchiature elettriche (piastre ad induzione, forni elettrici, etc..). Inoltre tutta l'illuminazione è prevista con apparecchi a LED.

o la produzione del freddo attraverso la installazione di 5 gruppi frigoriferi a vite che garantiscono tutto il freddo necessario al condizionamento estivo, non solo di galleria e spazi praticati dal pubblico, ma anche dei laboratori, oltre ad acqua gelida tecnica per alcune lavorazioni particolari, alimentati dalla elettricità prodotta dal fotovoltaico.

- **HERA** indirizza la propria attività verso un uso intelligente dell'energia, un uso efficiente delle risorse e verso lo sviluppo territoriale e l'innovazione, anche attraverso partnership per lo sviluppo di eccellenze sul tema dell'ambiente e per le generazioni future. Prendersi cura del territorio, infatti, significa anche valorizzare eccellenze capaci di stimolare una crescita socioculturale,

utile a un miglioramento complessivo della qualità della vita delle persone.

Abbracciando questo messaggio e attraverso l'attenta ricognizione delle realtà più importanti che animano il panorama culturale, il Gruppo Hera continua nel tempo a individuare e premiare partnership di rilievo capaci di intercettare gli interessi del territorio e stimolarne la crescita.

- **HERA** svolge in particolare attività di:

o gestione integrata delle risorse idriche e delle risorse energetiche

o gestione dei servizi ambientali

o produzione di beni e di attività rivolti a soddisfare bisogni ed esigenze della collettività collaborando a promuovere lo sviluppo economico e civile delle persone, delle loro organizzazioni e delle comunità locali di cui fanno parte.

o consulenza, assistenza, progettazione realizzazione e gestione di servizi nel campo energetico, idrico ambientale e dell'efficienza energetica

o servizi in campo di difesa del suolo e tutela delle acque anche attraverso l'elaborazione, realizzazione e gestione di progetti a ciò finalizzati

o organizzazione di corsi per la diffusione ed applicazione delle risorse scientifiche, tecnologiche, gestionali ed organizzative nei campi di proprio interesse

- **EW, la Fondazione ed HERA** considerano strategica la collaborazione con le Istituzioni Pubbliche, il mondo scientifico, gli Istituti di formazione e le aziende che si occupano di valorizzazione delle eccellenze culturali, scientifiche, artistiche, turistiche ed economiche del Paese, al fine di realizzare attività di alta qualità e di grande impatto sui temi di interesse pubblico;

le Parti

Riconoscono l'utilità e l'efficacia strategica di una collaborazione congiunta per valorizzare e

promuovere in FICO una organizzazione di beni e servizi eco-sostenibili, che innova, sperimenta e

si misura con i tratti dell'Economia circolare. Un'economia ad anello, crea un impatto positivo sulla creazione di nuova occupazione, attraverso la creazione di distinti e differenziali vantaggi competitivi, dal risparmio di risorse e dalla riduzione dei rifiuti, dalla focalizzazione sull'estensione del ciclo di vita dei prodotti e sul loro possibile ri-condizionamento, dalla vendita di nuovi servizi connessi alla tipicità dei luoghi.

In tale ambito le Parti identificano come prioritari le attività congiunte verso le seguenti tematiche:

- Fonti rinnovabili ed efficientamento energetico di ambienti e processi
- La Riduzione dei Rifiuti e la loro Valorizzazione
- Il Recupero Alimentare in partnership con Coop e Last Minute Market

TUTTO CIO' PREMESSO SI CONVIENE E SI STIPULA QUANTO SEGUE:

Articolo 1

Oggetto del Protocollo

Il presente Protocollo, nell'ambito del ruolo guida che il Ministero intende assicurare, nel contesto

delle varie iniziative pubbliche e private, ha la finalità di costituire una base di collaborazione sui temi:

o di contrasto allo spreco alimentare, favorendo il recupero e la donazione delle eccedenze alimentari;

o di limitazione degli impatti negativi sull'ambiente e sulle risorse naturali mediante azioni volte a ridurre la produzione di rifiuti e a promuovere il riuso e il riciclo al fine di estendere il ciclo di vita dei prodotti;

o che contribuiscono al raggiungimento degli obiettivi generali stabiliti dal Programma nazionale di prevenzione dei rifiuti e dal Piano nazionale di prevenzione dello spreco alimentare;

o di promozione di uno stile di vita sano, corretto e responsabile, con particolare attenzione al tema della sostenibilità e salvaguardia dell'ambiente;

o di informazione e sensibilizzazione dei cittadini per quelle che sono le buone pratiche di efficienza energetica, edilizia e mobilità sostenibile a partire dalla buona pratica internazionale;

o di promozione e diffusione della ricerca scientifica e la divulgazione dei risultati ottenuti nelle materie economiche, sociali, delle tecnologie ambientali, alimentari e della sostenibilità, con riguardo anche alle ricadute sul lavoro e sulla salute dei cittadini.

Inoltre **EW** e **Fondazione FICO** si impegnano a:

o promuovere l'educazione alimentare e il consumo consapevole, con particolare riferimento alla cultura italiana, intesa come stile di vita sano, corretto, responsabile, legato fondamentalmente alla Dieta Mediterranea, attraverso attività rivolte al mondo della Scuola;

o pianificare un programma di formazione alle aziende che aderiscono al Progetto FICO, finalizzato a creare cultura sulla prevenzione dello spreco alimentare, attraverso azioni quali: la raccolta differenziata dei rifiuti, il riutilizzo dei sotto prodotti e degli scarti di lavorazione; o studiare con le Università presenti in Fondazione come rendere sempre più sostenibile FICO;

o cooperare con Last Minute Market nelle iniziative di riduzione dello spreco alimentare e di

promozione del riuso attraverso l'analisi, il monitoraggio del flusso degli scarti e delle eccedenze degli operatori presenti a FICO Eataly World in un'ottica di economia circolare; o ridurre gli sprechi trasformandoli in risorse di solidarietà grazie alla partnership con Last Minute Market e Coop Alleanza: attraverso il progetto "Brutti ma Buoni" infatti, gli alimentari invenduti – perché prossimi alla scadenza o con piccole imperfezioni estetiche, ma ancora buoni e perfettamente commestibili – vengono donati da COOP ad associazioni di volontariato e cooperative sociali, che li destinano a persone in difficoltà ed animali abbandonati. Oltre alle ricadute sociali, l'iniziativa produce anche un beneficio ambientale, limitando la produzione di rifiuti.

HERA si impegna a:

o promuovere iniziative di riduzione dei rifiuti, migliorare la selezione rifiuto secco al fine di favorire il riciclo, ottimizzare l'impatto ambientale attraverso l'utilizzo di infrastrutture di prossimità, recuperare la parte relativa alle biomasse/rifiuto umido nella produzione di biometano con effetti importanti sulla qualità dell'aria del territorio, cooperare con Last Minute Market nelle iniziative di riduzione dello spreco alimentare e di promozione del riuso, così come già fatto con l'iniziativa "Cibo Amico". Inoltre promuovere all'interno del suo spazio attività informative ed educative rispetto alle politiche di gestione sostenibile dello sviluppo.

Articolo 2

Durata dell'accordo

Le attività oggetto del presente accordo avranno una durata di tre anni decorrenti dalla data di sottoscrizione del presente atto. Allo scadere del termine, in base alla valutazione di entrambe le Parti sui risultati raggiunti, si potrà procedere al rinnovo dello stesso.

E' possibile, su accordo delle Parti o su iniziativa di una di esse, procedere in ogni momento alla sua risoluzione.

Articolo 3

Comunicazione

Nell'ambito delle attività che le Parti intenderanno condurre in sinergica collaborazione, i risultati saranno comunicati d'intesa fra le Parti.

Data,
CAAB

(Il Direttore Generale Alessandro Bonfiglioli)
Fondazione FICO

(Il Presidente Andrea Segrè)
Eatalyworld Srl

(L'Amministratore Delegato Tiziana Primori)
Gruppo Hera

(L'Amministratore Delegato Stefano Venier)